

AgroFresh

Nancy Brill

Technical Account Manager Mid-Atlantic and Southern region

Our Eastern Commercial Team



Keith Culver Commercial Manager



Ken Silsby Technical Consultant







Integrated Apple Quality Management

	Harvista	SmartFresh
What	1-MCP	1-MCP
How	Sprayed in the orchard	"fumigation" in storage
When	"Real time" - Starch test and/ or calendar	Up to 5 days after storing each pick
Why	Superior fruit quality from field to storage to packing to consumer	



To an ethylene receptor, the 1-MCP molecule is similar to ethylene, but more attractive.



Ethylene Biosynthesis



"Real time" because mode of action allows application close to harvest

How Does Harvista[™] and SmartFresh[™] Technology Work?



•1-MCP outcompetes ethylene for receptor sites at the cellular level and disables them.

•Since treated apples no longer respond to ethylene, storage and shelf life are preserved.

•It also inhibits storage scald.

How Does SmartFresh[™] Technology Work?



•Eventually, fruit will produce new ethylene receptor sites

•Restoring ethylene perception and slowed ripening response.

•However, benefits continue after storage removal.

Safety Profile

- Highest regulatory safety class in the U.S. and E.U.
- Biodegrades in hours
- No residual trace
- Nontoxic
- Ultra-low dosage: 1 part/million





Harvista[™] Trials Pennsylvania, 2015

Nancy Brill

Technical Account Manager



• Starch testing – iodine stains the starch









• Harvista Use Recommendation Guide



APPLE VARIETY	OPTIMUM AVERAGE STARCH INDEX AT APPLICATION*
Gingergold	1.0 - 2.0
Gala	1.5 - 3.5
McIntosh	3.0 - 4.0
Honeycrisp	5.0 - 6.0
Spartan	1.5 - 2.5
Macoun	2.0 - 3.5
Empire	2.5 - 3.5
Jonagold	5.5 - 7.0
Red Delicious	1.5 - 3.0
Golden Delicious	3.0 - 5.0
Idared	2.5 - 4.5
Fuji	2.5 - 4.5

*Starth Index scale of 1 to 8.Elemenic Starth-Indine Index for Apples, Cornell Cooperative Extension Info-Dull 221).













Why is Harvista Important?



Buckeye Gala

- Scatter plot of apple firmness
- Application date: 8/21/15
- Harvest 1 (H1): 9/3/15
- Harvest 2 (H2): 9/10/15
- Untreated apples become increasingly variable with harvest delays
 - > Advanced apples are susceptible to storage problems!
- Harvista maintains firmness and consistency!



Buckeye Gala – Starch Test



Harvista



Untreated Control

Harvista

Why is Harvista Important?

• Buckeye Gala, sprayed with Harvista on $\frac{8}{25}$, day of photo = $\frac{9}{16}$





Harvista

AVG



AgroFresh

Control



• Grower 1, Application date = 8/21, photo 13 days later





• Grower 2, Application date = 8/18, photo 17 days later





Harvista AgroFresh



Buckeye Gala Firmness



Harvista improved firmness and consistency





Adams County Gala



Why is Harvista Important?





Honeycrisp – color

Application date = 8/27; orchard photos are H1









Honeycrisp - color

Honeycrisp •Application date = 9/8 •Harvest on 9/28

Grower remarks, "Still crispy with flavor."





Honeycrisp





Harvista applied 8/31. Photo on 9/28 across all treatments.



Honeycrisp - starch Application date = 8/31; photo taken on 9/28









Harvista Effects on Honeycrisp Acidity



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Harvest Date (Days After Application)

Honeycrisp – Yield per Category, all harvest dates combined Harvista





Harvista Drop Control

Photo taken after second pick.







Harvista – Drop Control without Sacrificing Firmness



Conclusions



- Honeycrisp:
 - > Coloring depends on grower cultural practices and weather
 - $\circ\,$ Application timing is very farm-dependent
 - No need to lower rates
 - Why? Results in less starch retention
 - Therefore, adjust application timing
 - 60g rate applied around first week in September
 - Expect Extra-fancy coloring after 3 4 weeks
- Fuji watercore mananagement, to be continued





How is SmartFresh[™] Applied



Fagure 4. The Adjustable Apple Text (http://theblaugworks.com/) has a four bin footprint and can bins of fruit at a time. The text is mixed or lowered to minimize dead space and maintain the o active ingredient at an effective level for the duration of the 24-hour treatment period. It is easily so have with a water bladder.

Fruit Notes, Volume 78, Summer, 2013

Shipping container



What does one part per *million* look like?

1 million pennies...

is about the size of a refrigerator



... or if stacked, would be one mile high.

and SmartFresh would be the ONLY wheat penny





SmartFresh[™] Technology Maintains Firmness



- SmartFresh + CA maintained firmness at near harvest firmness for 8 to 10 months
- SmartFresh + RA was as good as or better than CA for 6 to 8 months

* Source: Internal AgroFresh data

SmartFresh and Harvista Benefits

- Maintains firmness (pressure is consistently higher in trials!)
- Slows starch hydrolysis
- Color and flavor are maintained
- Controls greasiness
- Manages stem crack when it's a "stem crack" year
- Drop control
- Facilitates harvest management
- Improves storage life, operating ease, and sales flexibility
 - Fewer pick dates
 - Extended pick dates
 - Fruit maintains higher quality between packing and consumption
- Inhibits storage scald
- Additional testing is planned for 2016

Harvista



Contact Information

- Nancy Brill
- <u>nbrill@agrofresh.com</u>
- 484-387-6950
- @DrNancyLBrill
- NancyLBrill
- LinkedIn









